



## Alert | Is Your Business Ready

31 March 2020

The current COVID-19 crisis brings into focus how prepared an organisation is to maintain/adjust its business during the crisis – how prepared is your business?

Organisations regularly fail to appreciate the need to have a response to situations like COVID-19 – unfortunately “*she’ll be right*” **just doesn’t work**.

In situations like this, a practical effective Crisis Management/Business Continuity Plan can be the difference between survival and insolvency.

Sparke Helmore Consulting has a network of experienced specialists that can help in times like these. Our experts have both holistic crisis management experience as well as deep specific risk expertise that can help you and your business.

### Questions that need to be answered:

- Do I have a Crisis Management /Business Continuity Plan in place?
- Has it been tested?
- Do my management and staff know of its existence and what to do?
- Is my team clear on the key people and business risks that this crisis presents and how to deal with them?

If you cannot confidently answer yes to these questions, then your staff and business are at significant risk.

### What do I have to do?

There are 4 critical steps you need to take:



Sparke Helmore Consulting can help you put the above in place/review what you have or provide specific support in key areas of risk e.g. Cyber and Security if your staff have to work away from the office more – can your security cope with this?

If you need help contact us via email or our numbers below – we can support you virtually without the need to visit your premises.

### Further information

If you have any questions about the issues covered in this publication, please contact:



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