

DATA SECURITY IN CONTEXT: HEALTH INFORMATION VIDEO

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Over the last few months, the Sparke Helmore Intellectual Property & Technology (IPT) team has rolled out a video series on Data Security. The series touches upon a number of key data security topics such as Personal Information, Health Information, the Consumer Data Right, and Data Breaches. The videos are short, informal, and shot in a Q&A format. They are intended to be easily digestible, with the aim of further educating those who do not deal with data security on a day-to-day basis, or who may want a refresher on a particular aspect of data security that may be relevant to their business.

The third video in this series—“**Data Security in context: Health Information**”—focuses on the regulation of Health Information, the potential impact of upcoming law reforms on the protection of Health Information and, in light of the COVID-19 pandemic, the privacy concerns posed by the use of QR codes for COVID-19 contact tracing. These topics will only become more important as we look towards the future of privacy regulation and how this may impact the collection, use, storage and disclosure of Health Information.

It is also important to consider the potential ramifications of unauthorised access or disclosure of Health Information when we look at the recent trend of employers requiring employees to provide evidence of their vaccination status. The other videos in the series provide helpful background knowledge as it relates to Personal Information (of which Health Information is a subset), the Consumer Data Right (which, while not directly impacting the health sector at present, is expected to be expanded to a number of industries in the coming years) and finally Data Breaches (relevant to any organisation that holds data relating to individuals). Needless to say, the information provided in these videos should be of interest to healthcare professionals, health facilities, medical defence organisations and insurers offering cover in the healthcare and life sciences industries.



To view the Data Security Series, visit www.sparke.com.au/ipt.

If you have any questions about the content of this series, or data security more generally, please get in touch with your Sparke Helmore contact, or feel free to reach out directly to Dalvin Chien, Partner in the IPT Practice at Dalvin.Chien@sparke.com.au.

